

Amendments to the Drawings:

The attached sheets of drawings include changes to Figures 40 and 41. These sheets replace the original sheets including Figure 40 and 41.

Attachment: Two Replacement Sheets

REMARKS

This Response is submitted in reply to the non-final Office Action dated June 26, 2007, issued in connection with the above-identified application. No new matter has been introduced by this Response; thus, favorable reconsideration is respectfully requested.

Drawings

The Office Action objects to the drawings for failing to comply with 37 CFR 1.84(p)(5) for not including reference 1701 mentioned in the description. As noted above, Applicants have amended the specification to correct a typographical error. The specification now reads, in part, "In step S1701, the customer ~~1701~~140 accesses the sales portal site via, for example, the Internet. Then, in step S1702, the customer 140 is able to check the electronic ticket information, such as event information and seat information. Alternatively, in step S1703, the customer 140 is able to check the electronic ticket information by using the store terminal 150 or a multimedia kiosk terminal. As a result, in step S1704, the electronic ticket information and the seat information can be obtained."

The amendment is consistent with the specification as the customer is consistently referred to as customer 140.

For at least the foregoing reasons, Applicants respectfully request that the initial objection to the drawings be withdrawn.

The Office Action also objects to drawings for failing to comply with 37 CFR 1.84(p)(5) for including reference characters not mentioned in the description: 180, S1801, S1802, S1803, S1804, S1805, S1806, S1807, 1900, S1901, S1902, S1903, S1904, S1905, S2001, S2002, S2003, S2004, S2005, S2006, S2007, S2008, S2009, S2010, S2101, S2102, S2103, S2104, S2105, S2106, S2107, S2108, S2109, S2110, S2111, S2112, S2113, S2114, S2115, S2116, S2117, S2118, S2119, S2120, S2121, S2122, S2123, S2201, S2202, S2203, S2204, S2205, S2206, S2207, S2208, A001, B001. Applicants respectfully disagree, in part.

Paragraph 321 references 180. Paragraphs 311-312 include references S1801, S1802, S1803, S1804, S1805, S1806, S1807. Paragraphs 325-328 include references 1900, S1901, S1902, S1903, S1904, S1905. Paragraphs 344-347 include references S2001, S2002, S2003,

S2004, S2005, S2006, S2007, S2008, S2009, S2010. Paragraphs 355-361 include references S2101, S2102, S2103, S2104, S2105, S2106, S2107, S2108, S2109, S2110, S2111, S2112, S2113, S2114, S2115, S2116, S2117, S2118, S2119, S2120, S2121, S2122, S2123.

Figures 40 and 41 have been amended to remove reference to A001 and B001 and to replace them with 140, as is consistent with the description in the specification.

For at least the foregoing reasons, Applicants respectfully request that the objections to the drawings be withdrawn.

35 USC §102 and §103 Rejections

The Office Action rejects Claims 1, 14-18, 52 and 61-66 under 35 USC §102(b) as being anticipated by Sehr (U.S. Patent No. 6,085,976). The Office Action additionally rejects Claims 1, 14-18, 52 and 61-63 under 35 USC §103(a) as being unpatentable over Laval (U.S. Patent No. 6,173,209) in view of Goldstein (U.S. Patent No. 6,216,227). Applicants respectfully submit that Claims 1, 15 and 42 have been amended to traverse such rejections.

Claim 1 now reads, in relevant part, “wherein the event organizer apparatus registers the generated event information in the electronic ticket platform center, the generated event information including an event location and wherein the event location includes plurality of seating arrangements.” Claims 15 and 42 contain similar language.

The amendments are fully supported by the specification. For example, see the specification on page 31 lines 22-24 stating, “Accordingly, the event venue master 403 is configured so that a plurality of seat layouts can be registered for the same event venue.”

Sehr does not disclose or suggest event venues having a plurality of seat layouts. Sehr is directed towards travel tickets, such as plane tickets which have a set seat layout. Laval is directed towards amusement park tickets, see Laval, abstract. Therefore, Laval does not disclose or suggest a plurality of seating arrangements for an event as is claimed and fully supported in the specification. Goldstein is directed towards a multi-venue ticketing system using a smart card. However, Goldstein fails to disclose or suggest the events having a plurality of seating arrangements.

For at least the foregoing reasons, Applicants respectfully submit that Claims 1, 14 and 52, and Claims 15-18, 61-66 that depend therefrom, are patentably distinguishable and in condition for allowance.

The Commissioner is hereby authorized to charge deposit account 02-1818 for any fees which are due and owing.

Respectfully submitted,

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